

7.3 – Institutional Distinctiveness

❖ Socially Oriented Approach

Adarsh College of Arts and Commerce is situated in a prime location in Badlapur with a lush green campus spread over 13 acres of land. The College offers a variety of undergraduate and post-graduate programmes. The College aims to provide quality education to the students with a focus on Nation and character building by offering value-based education. The College tries to continually improve the performance by organizing various co-curricular and extra-curricular activities in association with Rotary Club, Local and some Mumbai based NGOs. The College underwent ISO 9001-2015 certification audit in 2019-20 to bring all the procedures in a systematic order.

Matrudin is a unique activity conceptualized and carried out every year to promote values amongst students and increase their respect towards the spirit of Motherhood. One eminent woman working in the social field is felicitated with ‘Vasundhara Mata Puraskar’ and ‘Palak Mata Puraskar’ is conferred upon then parent of our own students who educate their children despite adversities. This practice encourages children to respect their parents and understand the importance of Motherhood.

Community Flag Hoisting is another activity with social outreach. All the educational institutions organize flag hoisting on Independence Day and Republic Day. Adarsh College takes this activity beyond the campus to the community and focusses on community building. By organizing Flag Hoisting in 07 residential complexes in the vicinity, the College attempts to inculcate the spirit of patriotism, National integration and fraternity among the society.

Extension activities like NSS and DLLE promote social and cultural values in students. NSS organizes, Tree plantation, Voters’ awareness programme, cleanliness drive, environmental awareness programme, etc. NSS and DLLE aim at personality development through community service.

National Integration Day is celebrated in the college. Each class selects one state and they decorate the classroom and perform cultural activities representing that state. The students learn about the history, geography, and culture of all the state of India through this activity.

Youth Day, Constitution Day, International Women’s Day are regularly celebrated in the college.

The College organizes personality development workshops. Seminars and Conferences are organized for the academic upgradation of faculty members.

In 2019-20, community related activities were organized as a part of Silver Jubilee of College. They were **1.** Lecture on Health by Padmashri Dr. Tatyrao Lahane, a renowned eye surgeon on 20th July 2019. **2.** College enthusiastically participated in hearing-aids camp organized in association with Yuvak Pratishthan, Mumbai on 25th August,2019. **3.** Teachers’ Upgradation Training Programme organized by College at Rambhau Mhalgi Prabhodini benefitted not only college teachers but also school teachers in campus. **4.** College NSS Unit established library at Zilla Parishad School, Bendshil